

JORDAN SCHOOL DISTRICT  
Anthony A. Godfrey, Ed.D., Superintendent of Schools  
7387 South Campus Drive, West Jordan, UT 84084

## SUMMARY OF AWARD

COMMUNICATIONS

School or Department

FEBRUARY 23, 2021

Date

Items for Bid: PUBLIC OPINION RESEARCH SERVICES

**Total amount of recommended expenditure: \$ 64,000.00**

---

### **BIDDERS**

---

1. **Lighthouse Research and Development**
2. Twistlab
3. Y2 Analytics

Purpose: To provide research services to survey the public's perception of how well the Jordan School District is currently performing and to help the District better understand and prepare for a bond election the public would support.

BUDGET: Bond Costs

---

**BID SELECTED:** Lighthouse Research and Development

---

**Recommendations to the Board of Education:** It is the recommendation of the Purchasing Department that we award a contract to Lighthouse Research and Development, as they provide the best value and could best fulfill the requirements of the District. The procurement for this was based on provisions found in the Utah Administrative Rule R33-5-108, Titled "Small Purchases of Professional Service Providers and Consultants", which allows for an award of contract after reviewing the qualifications of a minimum of three firms or individuals.

---

Director of Purchasing

---

Business Administrator