UX- Cancelling Individual Prime Membership

1. Click into 'Your Account'

		EN ⊕ ▼	Hello, Amazon
Office Sup	plies Bestsellers		Your Account Business Settings
	Sharpie Permanent Markers, Fine Point, Black, 12 Count	9	Your Orders Manage Suppliers
	Add to Cart		Business Analytics Recurring Deliveries

2. Click on the Business Prime token

Your Orders Track, return, or buy things again	Edit login, name, and mobile number	Business Prime Learn more or manage your membership
Vour Addresses	Payment options	Gift cards
Edit addresses for orders and gifts	Edit or add payment methods	View balance or redeem a card
Digital content and devices	Email alerts, messages, and ads	More ways to pay
Digital content and devices	Email alerts, messages, and ads Advertising preferences	More ways to pay 1-Click settings
Digital content and devices	Email alerts, messages, and ads	More ways to pay
Amazon Drive	Advertising preferences	1-Click settings
Apps and more	Communication preferences	Allowances
Digital content and devices	Email alerts, messages, and ads	More ways to pay
Amazon Drive	Advertising preferences	1-Click settings
Apps and more	Communication preferences	Allowances
Audible settings	Email	Amazon credit cards
Digital content and devices	Email alerts, messages, and ads	More ways to pay
Amazon Drive	Advertising preferences	1-Click settings
Apps and more	Communication preferences	Allowances
Audible settings	Email	Amazon credit cards
Content and Devices	Message center	Amazon Coins

3. On the top of the page, it says "You're an Amazon Prime member." User can click on the blue hyperlinks that say either "manage" or "cancel" your membership



4. It will ask the user if they want to cancel their current membership. They can be reminded later to cancel their membership, end membership now or keep membership.

Items tied to your Prime :	membership will be affected if you	cancel your membership.
1. By cancelling, you will no longer be eligit	e for your unclaimed Prime exclusive offers. Click h	ere to see your offers.
Good news! Because I	has Business Prime	, you will retain access to:
Free Two-Day Shipping on 50 m Decree pote that you will go be	illion items	ime henefite, including:
riease note that you will no id	nger have access to any other Pr	ime benefits, including:
- Unlimited instant streaming of th	ousands of movies and TV episodes	
- Unlimited streaming of over a mi	lion songs	
earn more about your Prime benefits		
Remind Me Later	End My Benefits	Keep My Benefits
Keep my benafits and remind me 3 days before	ny	

5. User will click on on 'End Now' to end individual prime membership. It will also mention how much money is being refunded to the original form of payment

bur benefits will continue until Date , after which your card will not be charged.	End on August 01, 2019
OR	
1d Now	C-11Nov
pur benefits will end immediately and you will be refunded so for the remaining period of your	End Now
d like to offer you the chance to continue enjoying your Prime benefits:	
'd like to offer you the chance to continue enjoying your Prime benefits:	Desile Me letter
t'd like to offer you the chance to continue enjoying your Prime benefits: Remind Me Later Remind me three days before my membership renews	Remind Me Later
'd like to offer you the chance to continue enjoying your Prime benefits: emind Me Later emind me three days before my membership renews eep My Membership	Remind Me Later