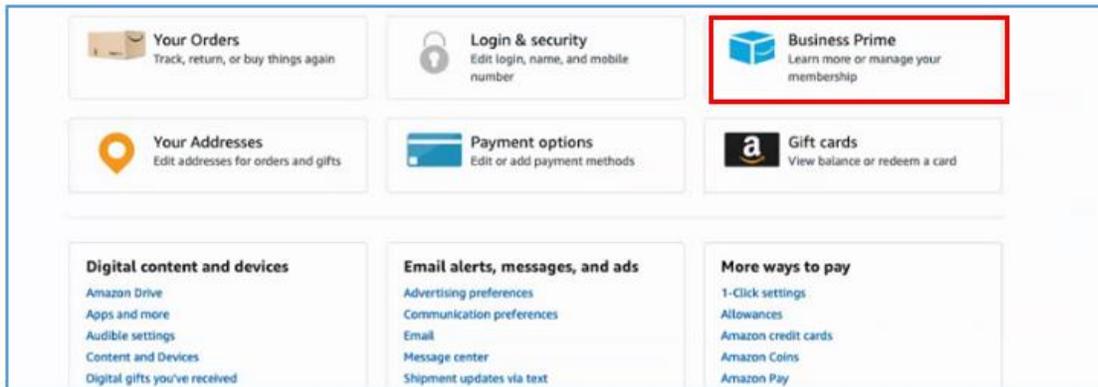


## UX- Cancelling Individual Prime Membership

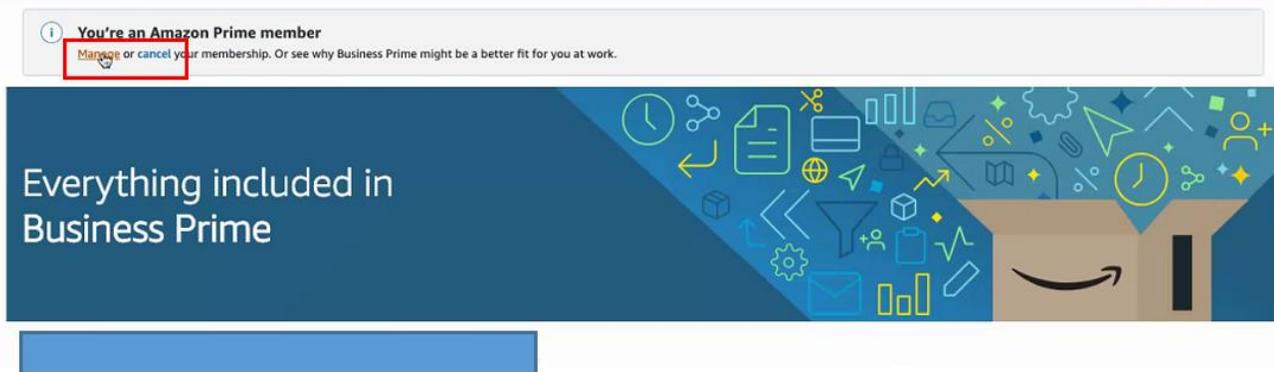
### 1. Click into 'Your Account'



### 2. Click on the Business Prime token



### 3. On the top of the page, it says "You're an Amazon Prime member." User can click on the blue hyperlinks that say either "manage" or "cancel" your membership



4. It will ask the user if they want to cancel their current membership. They can be reminded later to cancel their membership, end membership now or keep membership.

are you sure you want to end your membership?

▲ Items tied to your Prime membership will be affected if you cancel your membership.

1. By cancelling, you will no longer be eligible for your unclaimed Prime exclusive offers. [Click here to see your offers.](#)

Good news! Because has Business Prime, you will retain access to:

- ✓ Free Two-Day Shipping on 50 million items

Please note that you will no longer have access to any other Prime benefits, including:

- Unlimited instant streaming of thousands of movies and TV episodes
- Unlimited streaming of over a million songs

[Learn more about your Prime benefits >](#)

Remind Me Later    End My Benefits    Keep My Benefits

Keep my benefits and remind me 3 days before my membership renews

[Amazon Prime Terms and Conditions](#)

5. User will click on on 'End Now' to end individual prime membership. It will also mention how much money is being refunded to the original form of payment

we're sorry to see you go. Please confirm the cancellation of your membership.

End on   after which your card will not be charged.

OR

End Now  
Your benefits will end immediately and you will be refunded \$ for the remaining period of your membership.

We'd like to offer you the chance to continue enjoying your Prime benefits:

Remind Me Later  
Remind me three days before my membership renews

Keep My Membership  
You will continue enjoying all the benefits of Prime.

[Amazon Prime Terms and Conditions](#)